

AUGMENTED REALITY NEW

We provide an easy way to get started with the hottest trend in museum tech!

How does it work?

Visitors hold their phone in front of an exhibit to unlock hidden content which pops up on their screen. It's engaging, educational and fun.



EDUCATE, ENTERTAIN AND ENGAGE VISITORS WITH MOBILE



Audio Guide — Convenient and affordable interpretation for exhibits. Visitors use their own phones, dial and enter prompts to hear audio clips.



Smartphone Tour — Create an engaging experience in minutes with our mobile web authoring platform. Visitors either send a text message or scan a QR code to get the link to a specific mobile page of content. Add videos, photos, text and audio. No downloads required.



Augmented Reality — Unlock hidden interactive content in the exhibits.



Text Message Alerts — Stay connected with visitors by text message. Communicate event information and solicit donations.



Visitor Feedback and Polls — Every mobile user can receive a mobile survey when they leave. Eliminate paper surveys and increase response rates.



Mobile Fundraising — Weave your fundraising “ask” into mobile interactions to raise money.



Games — Make learning fun with scavenger hunts, quizzes and selfie contests.



Text Chat — Encourage visitors to ask questions while visiting the galleries. Through Text Chat, visitors send a text and your staff responds through our dashboard.

INSTANTLY SEE:

TEXT
GAMES
VIDEO
3D ANIMATION
TIMELINES

PROVIDING **MOBILE ENGAGEMENT SERVICES** **12 YEARS**
TO ORGANIZATIONS FOR



guide by cell

Visitor Engagement via Mobile



2018 NEW
AUGMENTED REALITY

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Museums & Libraries

Abraham Lincoln Presidential Library and Museum
Bill & Melinda Gates Foundation
Bruce Museum
Getty
Hyde Collection
Minnesota Children's Museum
Mutter Museum
Norton Museum of Art
Phillips Collection
Phoenix Art Museum
Puget Sound Energy Museum
Seattle Art Museum
Texas Capitol Visitors Center
Walmart Museum

Historical Sites & Cemeteries

Cedar Hill Cemetery
Colonial Williamsburg
Texas Capitol Visitors' Center

Zoos & Aquariums

Florida Aquarium
Monterey Bay Aquarium

Academic Institutions

UC Berkeley
University of Pennsylvania

Parks & Gardens

Central Park Conservancy
Golden Gate National Recreation Area
New York Botanical Garden
Valley Forge National Park

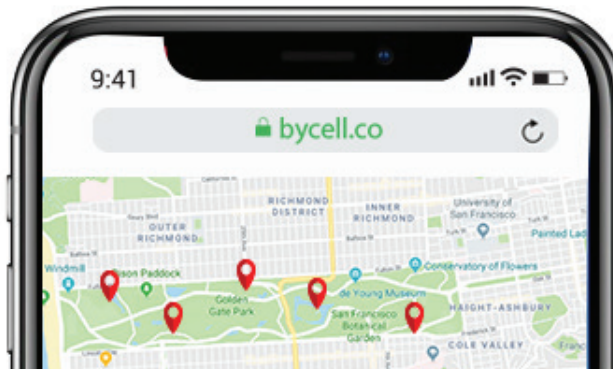
Cities & Government

Cheyenne, WY Visitors' Bureau
City of Gainesville
Middlesex County

and 5,000 more worldwide!

Beacons and GPS Wayfinding

Content instantly appears as visitors approach location-triggered exhibits.



Add our Beacons or GPS Wayfinder to your Guide by Cell mobile tour.



Mobile Solutions for Visitor Engagement

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